

ESOG AFRICA ASSET INVESTMENT PROGRAM

Own a Smart Retail Asset.
Earn While We Operate.

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50+ A

ESOG AFRICA

ESOG Africa designs, deploys, and operates automated retail infrastructure powered by proprietary software, integrated payment systems, and real-time analytics.

Our systems enable 24/7 access to essential products across campuses, offices, hospitals, transport hubs, and high-traffic public spaces.

PROVEN PERFORMANCE

ESOG

- ▶ Over 15,000 products dispensed within a 3-month pilot deployment
- ▶ Strong adoption across peak and off-peak hours
- ▶ Continuous performance improvement through system optimization

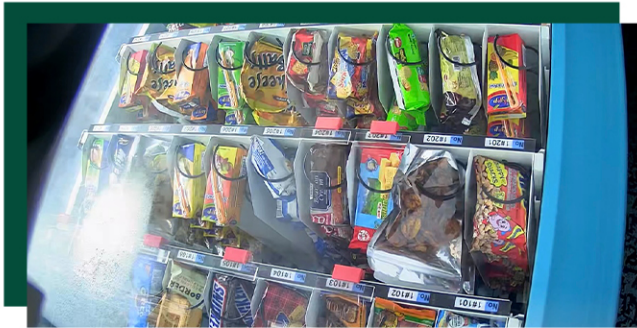
Existing deployments and enterprise partnerships demonstrate real-world viability of the model.



THE OPPORTUNITY

Retail demand exists around the clock,
but traditional retail does not.

ESOG machines capture this unmet
demand, generating revenue continuously
while reducing reliance on physical
storefronts and staffing.



HOW THE MODEL WORKS

Own the asset. ESOG handles operations. Revenue generated from the machine is adjusted only for:

- Cost of goods (products sold)
- Location cost (if applicable)

The remaining revenue is shared:

- 60% Investor
- 40% ESOG Africa



OPERATIONAL CAPABILITY

ESOG manages full operations through

- Structured restocking systems**
- Dedicated field teams**
- Remote monitoring infrastructure**
- Data-driven optimization**



WHAT ESOG HANDLES

- ✔ Machine operations
- ✔ Stocking and logistics
- ✔ Maintenance and repairs
- ✔ Staffing (restocking personnel)
- ✔ Customer support (24/7)
- ✔ Payment systems and reconciliation
- ✔ Performance optimization ESOG manages full operations through

YOUR ROLE

- ✔ Purchase the machine
- ✔ Approve or secure location

No operational involvement required.

PERFORMANCE APPROACH

ESOG models performance conservatively and improves outcomes through:

Data-driven product selection

Continuous restocking optimization

Location-specific adjustments

Detailed financial performance is available upon request.

WHAT DRIVES PERFORMANCE

- ☑ Foot traffic
- ☑ Product mix
- ☑ Accessibility (24/7 vs restricted hours)
- ☑ User behavior



SCALING WITH ESOG

Investors can deploy multiple machines across different locations, building a portfolio of income-generating assets.

GETTING STARTED

1. Select machine type
2. Confirm location
3. Complete investment
4. ESOG deploys and operates



AFRICA
ESoG

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We Handle the Operations.



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