

# ESOG AFRICA ENTERPRISE LICENSING PROGRAM

Deploy and Operate Your Own  
Smart Retail System

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# INTRODUCTION

ESOG Africa provides enterprise-grade automated retail infrastructure combining industrial hardware, proprietary software, and integrated payment systems. This enables organizations to operate efficient, data-driven, and continuously available retail environments.



# PROVEN DEPLOYMENT

- Over 15,000 products dispensed within a 3-month pilot
- Active deployments across multiple locations
- Enterprise partner: Safari Eco Park

# THE BUSINESS CASE

Organizations require:

- 24/7 retail access
- Reduced operational cost
- Real-time visibility into sales and inventory
- Scalable retail infrastructure

ESOG provides the system to achieve this.



ESOG

# THE ESOG SYSTEM

## HARDWARE

Industrial-grade machines designed for high-traffic environments.

## SOFTWARE

- ESOG proprietary system
- Real-time monitoring and analytics
- Remote control capabilities

## PAYMENTS

- Mobile money
- Card payments
- Multi-channel integration



# HOW THE LICENSING MODEL WORKS

Your organization owns and operates the machines.

## ESOG PROVIDES:

- Core software infrastructure
- System licensing
- Technical and operational support

## WHAT YOU RECEIVE

- ESOG Core Software License
- Payment integration system
- Sales and analytics dashboard
- Remote monitoring tools
- Customer support infrastructure
- Financial reconciliation support

# CUSTOMIZATION

Branded interface (your company identity)

Product configuration

Location-based deployment strategy



# OPERATIONAL SUPPORT

Preventive maintenance

System monitoring

Optimization insights



# PRICING STRUCTURE

- Machine acquisition (see catalogue)
- Annual software license
- Maintenance plan
- ESOG service and support fee

**Detailed commercial terms available  
upon engagement.**

# IDEAL APPLICATIONS

- Hotels and resorts
- Corporate offices
  - Hospitals
- Educational institutions
  - Retail chains
  - Transport hubs

# WHY ESOG?

- Proven real-world deployment
  - Built for African markets
  - Strong payment ecosystem
  - Scalable infrastructure

**Operate a modern  
retail system**

**powered by**

**ESOG**  
AFRICA



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Contact Support



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